



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Contract # 314679

Schedule Dates

Date Entered 06/04/12
Last Modified 10/17/12

Spots

Rate

Advertiser

RGAPC - Republican Governors Association (952)

Entered By Jill Hipskind

Agency

Product

Target Enterprises (3056)

CO-OP No

Brand

Political - Issue (1068)

Headline # 06151627

Salesperson

147/REPUB GOV ASS NC (129020)

Demo

Sales Office

Telerep/Los Angeles, Los Angeles (1043)

Order Type Normal

Buyer Name

CRANE,CINDIE

Package Deal

Phone/Fax

/

Commission % 15.00

CPE

RGAPC/NC/147

Commission \$0.00

Account Types

National/Political

Net Total \$0.00

Billing Type

Standard

Sales Tax

Comments

147/REPUB GOV ASS NC

Grand Total:

Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	5A- 6A (EST)	1	1	1	1	1	1			5	\$465.00	\$2,325.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
2.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	6A- 7A (EST)	1	1	1	1	1	1			5	\$1,000.00	\$5,000.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
3.1	Cancelled Line / Spot	10/29/12-11/02/12	3	:30	7A- 9A (EST)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	RUN 2X M-W & 1X TH-F PER DAY. MAX SEP.	10/17/12
4.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	9A- 10A (EST)	1	1	1	1	1	1			5	\$450.00	\$2,250.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
5.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	10A- 11A (EST)	1	1	1	1	1	1			5	\$450.00	\$2,250.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
6.0	Cancelled Line / Spot	10/29/12-11/02/12	5	:30	10:58A- 11:57A (EST)	1	1	1	1	1	1			5	\$530.00	\$2,650.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
7.0	Cancelled Line / Spot	10/29/12-11/02/12	3	:30	12P- 1P (EST)	1	1	1	1	1	1			5	\$575.00	\$2,875.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
8.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	2P- 3P (EST)	1	1	1	1	1	1			5	\$485.00	\$2,425.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
9.0	Cancelled Line / Spot	10/29/12-11/02/12	6	:30	4P- 5P (EST)	1	1	1	1	1	1			5	\$690.00	\$3,450.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
10.1	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	5P- 5:30P (EST)	2	X	X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
11.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	5:30P- 6P (EST)	1	1	1	1	1	1			5	\$1,275.00	\$6,375.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
12.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	6P- 6:30P (EST)	1	1	1	1	1	1			5	\$1,590.00	\$7,950.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
13.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	6:58P- 7:30P (EST)	1	1	1	1	1	1			5	\$1,175.00	\$5,875.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Agency
Target Enterprises (3056)

Product
Political - Issue (1068)

Brand
147/REPUB GOV ASS NC (129020)

Salesperson
Telerep/Los Angeles, Los Angeles (1043)

Sales Office
Telerep/Los Angeles

Buyer Name
CRANE, CINDIE

Phone/Fax
/

CPE
RGA NC/RGA/147

Account Types
National/Political

Billing Type
Standard

Comments
147/REPUB GOV ASS NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
PRODUCT: REPUBLICAN GOVERNORS ASSOCIATION, RGA NC

Date Entered
06/04/12

Last Modified
10/17/12

Entered By
Jill Hipskind

CO-OP
No

Headline #
06151627

Demo
Normal

Order Type
Normal

Package Deal

Commission %
15.00

Commission
\$0.00

Net Total
\$0.00

Sales Tax

Spots

Rate

Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Cancelled Line / Spot	10/29/12-11/02/12	4	:30	7:28P-7:56P (EST)	1	1	1	1	1	1			5	\$1,190.00	\$5,950.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
15.0	Cancelled Line / Spot	10/29/12-10/29/12	3	:30	10P-11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
16.0	Cancelled Line / Spot	10/29/12-11/04/12	3	:30	11P-11:35P (EST)	5	X	X	X	X	X			5	\$1,690.00	\$8,450.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
17.0	Cancelled Line / Spot	10/29/12-11/01/12	3	:30	11:35P-12:02A (EST)	1	1	1	1	1				4	\$690.00	\$2,760.00	Charlotte (WSOC)	RUN 1X PER DAY	8/15/12
18.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	6A-8A (EST)							1		1	\$525.00	\$525.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
19.0	Cancelled Line / Spot	11/03/12-11/03/12	2	:30	12P-12:30P (EST)							1		1	\$525.00	\$525.00	Charlotte (WSOC)	RUN 1X PER DAY	9/15/12
20.0	Cancelled Line / Spot	11/04/12-11/04/12	2	:30	12P-12:30P (EST)							1		1	\$1,275.00	\$1,275.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
21.0	Cancelled Line / Spot	11/04/12-11/04/12	2	:30	6P-6:30P (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
22.0	Cancelled Line / Spot	11/04/12-11/04/12	4	:30	9A-10A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
23.0	Cancelled Line / Spot	11/04/12-11/04/12	3	:30	6A-8A (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
24.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	12:05A-12:35A (EST)							1		1	\$690.00	\$690.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
25.0	Cancelled Line / Spot	11/02/12-11/02/12	3	:30	12:05A-12:35A (EST)							1		1	\$110.00	\$110.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
26.0	Cancelled Line / Spot	10/29/12-11/02/12	3	:30	1:08A-2:05A (EST)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/17/12
27.0	Cancelled Line / Spot	11/04/12-11/04/12	3	:30	11:35P-12:05A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		10/17/12

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Net Total

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Grand Total:

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28.0	Cancelled Line / Spot	10/29/12-11/02/12	6	:30	4P- 5P (EST)		1	1	1	1	1			5	\$690.00	\$3,450.00	Charlotte (WSOC)		10/17/12
29.0	Cancelled Line / Spot	11/03/12-11/03/12	4	:30	8A- 9A (EST)							1		1	\$725.00	\$725.00	Charlotte (WSOC)	RUN 1X PER DAY	10/17/12
30.0	Cancelled Makegood / Spot	11/03/12-11/03/12	3	:30	12:05A- 1A (EST)							1		1	\$525.00	\$525.00	Charlotte (WSOC)		10/17/12

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